





Om Swastyastu

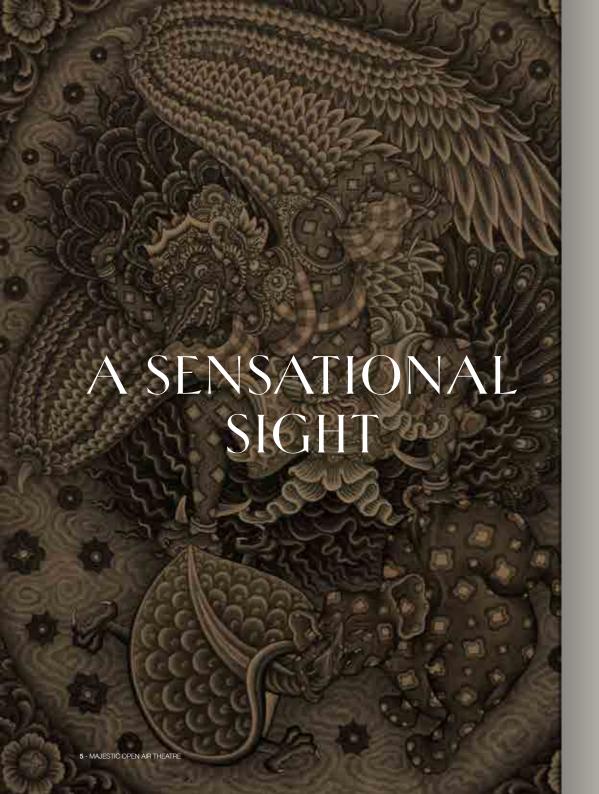
We are pleased to welcome you to The Apurva Kempinski Bali, where sophisticated travellers are connected to authentic Balinese culture. Guests are invited to enter a world of temples and gods, rites and rituals, and artisans. Or simply enjoy the privacy of their room all day and reconnect with loved ones.

As you are preparing to discover this iconic property, we have the pleasure of sharing with you the key highlights of the hotel, all carefully curated to deliver a beautiful performance. We are here to ensure that each day brings nothing but memorable experience. Should there be anything we can assist you with, please do not hesitate to inform us as we would be delighted to be of service.

Wishing you a pleasant stay,

Cast and Crew at The Apurva Kempinski Bali

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Tradition and life seamlessly blend together on the island. Nestled within a vast tropical country, Bali is home to many temples, earning it a reputation as the Island of Thousand Temples or Island of the Gods.

The enclave's alluring charms lay in the way Balinese uphold traditions. While remaining open-minded and adaptable to modern contributions, the locals stay true to their roots. From vibrant offerings decorating the streets in a manner of thankfulness to locals dressed in traditional attire performing religious rituals with diligence, every aspect of their life revolves around balance and harmony.

The Balinese way of life is reflected in *Tri Hita Karana*, the key life philosophy of the island. This principle represents three causes of well-being, interconnection between God, people and universe.

Ultimately, it is a land of beautiful coastlines, lush green forests and towering mountains. A place where people embrace the simplicity of everyday living, surrounding themselves with unending passion and spirituality.



RICH LEGACY

As an archipelago with densely diversified culture, Indonesia established its unique identity with a long history of reigning empires, and along with them, multi-cultural influences touching every aspects of life in the nation.

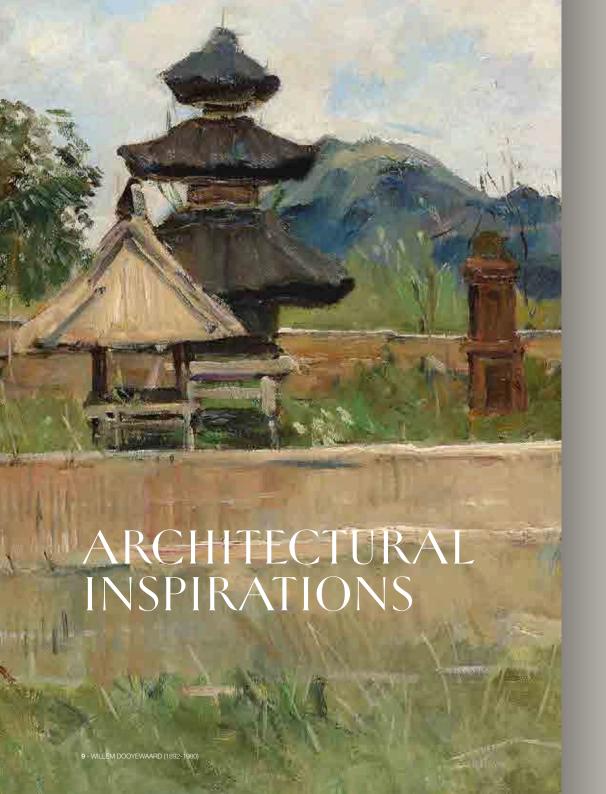
The nation found its roots in the golden era of Majapahit, the majestic kingdom which reached its peak in the mid-14th century under the leadership of King Hayam Wuruk and his trusted prime minister Gajah Mada.

Under their rule, Majapahit expanded their territory, stretching from the island of Sumatra to New Guinea, with the eastern and central parts of Java along with the island of Bali as their core domain. The great span of Majapahit is believed to be the foundation of Indonesia as we know it.

Throughout the age of Majapahit, culture and tradition flourished into abundance; from the architectural style that influenced both Java and Bali, to the arts and crafts existing as valuable artifacts of today, the story of Majapahit passed endless knowledge and wisdom fudamental to the country.

Honouring the nation's belief of unity in diversity, The Apurva Kempinski Bali establishes its distinctiveness as a tribute to the richness of Indonesian cultural heritage.

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Internationally recognised for expressing a distinctive design attitude, the award-winning architect, Budiman Hendropurnomo of Denton Corker Marshall drew his aesthetic inspiration from the Balinese tradition, way of living and art of balance. Balinese believe that harmony in life is a combination of *Panca Maha Butha* or Five Elements consist of *Akasa* (Ether), *Bayu* (Air), *Teja* (Fire), *Apah* (Water), and *Pertiwi* (Earth)

These five elements truly reflect the Modern-Balinese architecture of the resort. Entering the lobby through porte-cochere, guests will be immersed by numerous bodies of water, offering a moment of solitude and comfort. Water represents energy, and emotions within ourselves, love and compasionate thoughts.

The majestic Grand Staircase composition is inspired by Bali's mother temple, *Besakih*. This signature architecture showcases 250 flight of stairs. Reflecting Bali's iconic terraced paddy field, the Cliff Suites and its waterfall hill took inspiration from the *Subak* (irrigation system) philosophy. For Balinese, *Subak* is not only a mere irrigation system, it also exemplifies the Balinese principle of *Tri Hita Karana* – interrelation between God, human and nature. The element of Balinese architecture is further showcased on the Cliff Suites' rocky hill by the application the natural rocks and off-white stone cladding. The natural characteristic of Bali is unveiled from the Bougenville roofs and lush tropical gardens.

INTERIOR DESIGN INSPIRATIONS

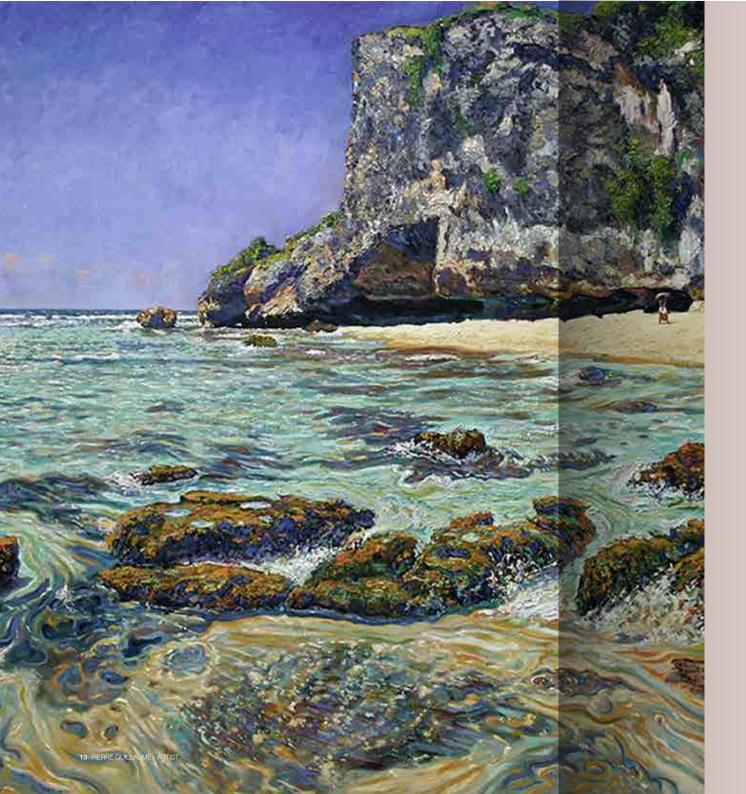


Designed by the highly-acclaimed interior designer Rudi Dodo of Trivium Design Group, the thought-provoking design of The Apurva Kempinski Bali reflects Indonesia's tropical characteristics. Rich, exotic woods are applied in the accommodations. Javanese influences can be felt in the *Pendopo* lobby design. During the era of *Majapahit* Kingdom, *Pendopo* was an important part of the building, initially a place to put offerings in religious ceremonies or a resting place for the King and other nobles. Nowadays, *Pendopo* functions as a place of meeting or gathering. A meticulously designed *Gebyok*, a renowned carved partition from Java, enhances the artistic expression of the lobby.

The lobby's *Gebyok* is artfully sketched with *Gunungan Wayang*, each piece beautifully crafted by local artisans. According to the Javanese ancient history, *Gunungan Wayang* was interpreted as a prominent gate of the Kingdom. Now, this design symbolizes the interconnection between the universe's five elements – or in Balinese philosophy renowned as *Panca Maha Bhuta*.

Incorporated fabrics, motifs and arts such as Flores' woven fabric *Tenun Ikat*, and artistic Borneo and Toraja's art design are reminiscence of Indonesian ancient craftsmanship. Throughout the resort, the neutral colors schemes dominate the interior as a reflection of Indonesia's local material and breezy ambience of the resort.

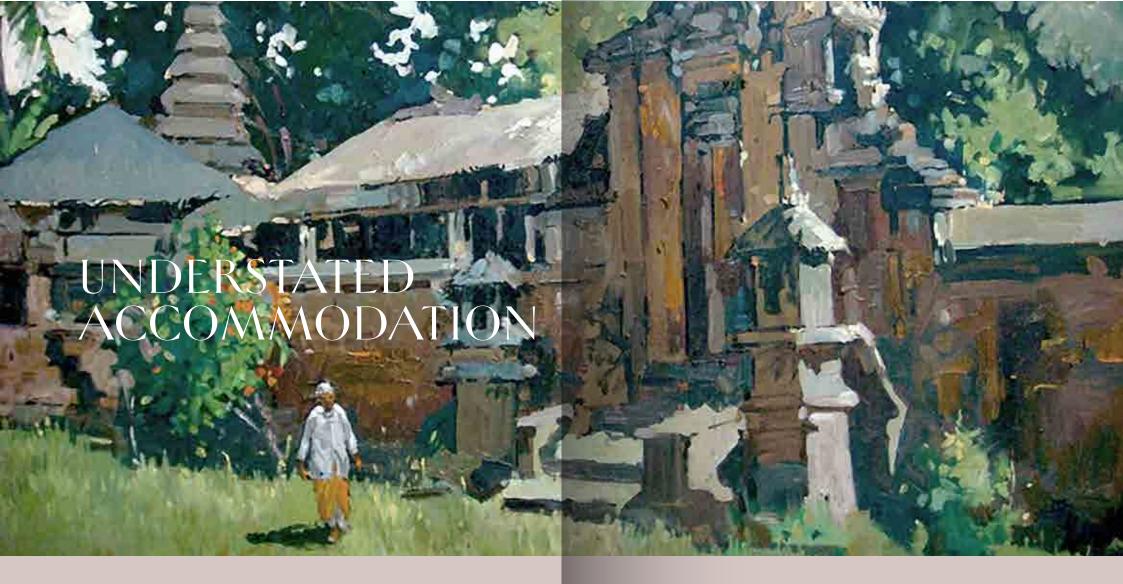
11 - MAJESTIC OPEN AIR THEATRE MAJESTIC OPEN AIR THEATRE



A Serene Destination of Tradition & Flair

Standing atop the majestic cliff of Nusa Dua, with breathtaking views of the Indian Ocean and tropical garden, The Apurva Kempinski Bali offers the epitome of beachfront luxury. This grand property presents itself as a majestic open-air theatre, an embodiment of Indonesian elegance.

The Apurva translates as "unique and magnificent" in Sanskrit, embracing Kempinski's dedication to bringing unique experiences to life.



Accommodation is a collection of 475 luxurious guest rooms, specialty suites and exclusive villas. Each accommodation provides spacious living with an array of exclusive amenities and bespoke service; either overlooks the magnificent Indian Ocean or the tranquil nature.

True to the nation's tropical characteristics, 176 suites and 43 villas come with their own private pool, whilst 48 Grand Deluxe Rooms have direct access to a lagoon pool. Accommodations are designed to provide luxury and comfort, inspired by Indonesia's tropical characteristic blended with modern influences.

15 - ONG KIM SENG - ARTIST

MAJESTIC OPEN AIR THEATRE - 16

EXTRAORDINARY DINING

Six spectacular dining venues including Bali's first aquarium restaurant present the very best of Indonesian and international specialties. Patrons will discover authentic flavours from the Imperial Javanese cuisines loved by royal families, indigenous coastal meals offered in a spectacular conceptualised restaurant, highly sought-after *Angkringan* (wooden-cart) - style light bites, and, not to be missed, traditional healing *Jamu*.

PALA RESTAURANT & ROOFTOP BAR

Set in the midst of a long pool within the main gardens, Pala Restaurant boasts live cooking stations with an extensive array of local and international cuisines. Located on the second floor of the restaurant, a sophisticated rooftop bar is offered as an addition to the venue, providing an ideal space for all day relaxation with friends and family.

Seating Capacity: 340 pax

KORAL RESTAURANT

Bali's first aquarium dining experience, Koral Restaurant brings the wonders of the ocean to your table. Featuring fresh ingredients, the menu includes various dishes inspired by the archipelago's grilled goodness, presenting freshly barbecued produce with favourite local spices.

Seating Capacity: 80 pax

IZAKAYA BY OKU

Inspired by the award-winning OKU Japanese Restaurant Jakarta, the Izakaya by OKU emphasizes bringing out the best of its creations in a dynamic and convivial atmosphere. This Japanese restaurant offers a bistro-chic setting and an open-kitchen dining experience, where guests and the Chefs interact for a deeper enjoyment.

Seating Capacity: 80 pax

SELASAR DELI

Deeply rooted in the Indonesian tradition, Selasar Deli serves a wide range of traditional favourite light bites served in *Angkringan* (wooden cart) style. Highlights include the Indonesian herbal drink *Jamu* and the distinctive Luwak Coffee.

Seating Capacity: 60 pax

REEF BEACH CLUB

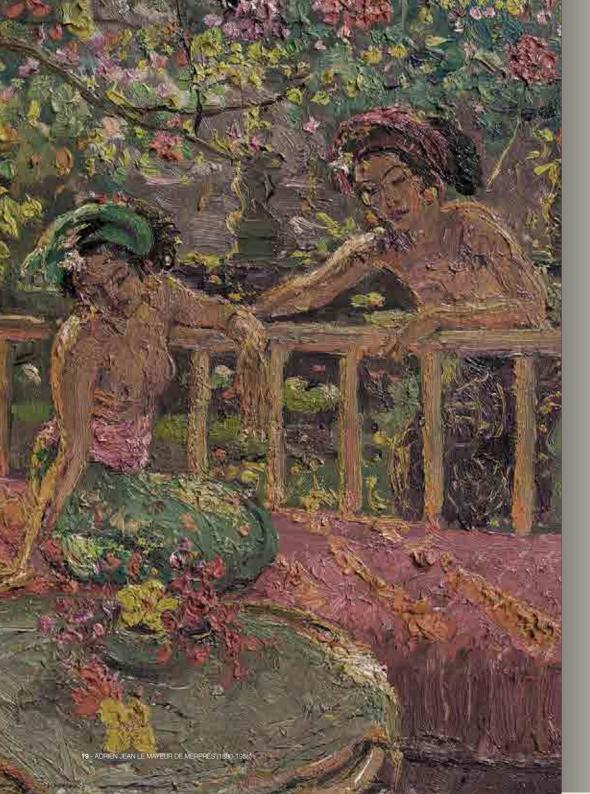
Boasting a fun and relaxed beachfront experience, the Reef Beach Club features a 42-metre infinity swimming pool and an eclectic mix of Asian and International dishes, complete with an exotic list of tempting cocktail creations.

Seating Capacity: 120 pax

KUBU POOL BAR

From enjoying the sun on a lounge chair to blissfully floating in the water, Kubu Pool Bar promises to enliven your senses with endless soaking pleasures. Located right by the resort's 60-metre swimming pool, this lively spot complements your laid back day with light meals and exotic drinks.

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SERENE SPA

The spa experience at The Apurva Spa provides a tranquil sanctuary. Healing treatments are based on the Javanese philosophy *Rupasampat Wahyabiantara*, which means "true beauty is achieved when the outer beauty is in harmony with inner beauty". This Javanese healing wisdom is combined with traditional wellness techniques using the application of *Lulur* (herbal and spice body scrub) and *Jamu* (Indonesia's health elixir) as its highlight.

REMARKABLE MEETINGS

Business takes on a remarkable appeal at The Apurva Kempinski Bali. Natural lighting and a stunning vista of the sea decorate the majestic Ocean View Grand Ballroom and Cliff Board Rooms, supported by the adjacent Business Centre.

Offering a 1,076 sq m pillarless, ocean-view Ballroom, 80 sq m-187 sq m Breakout Rooms and 42 sq m Board Rooms, the hotel's venues easily complement all kinds of occasions.

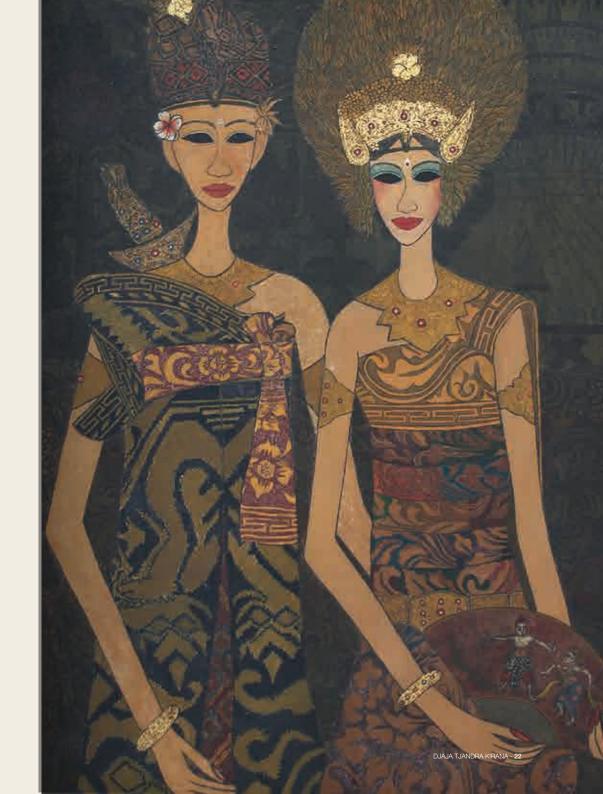
SPECTACULAR WEDDINGS

Breathtaking views and lavish gardens paint the background as weddings take on a spectacular stage at The Apurva Kempinski Bali. The oceanfront Apurva Chapel provides magnificent grand celebration with an adjacent two-storey, versatile Three-Bedroom Villa and two infinity pools, while the ocean-view Cliff Chapels are available for a more intimate union.

Curated Retail & Pop Up Gallery

A stage for creativity and craftsmanship, the gallery is a platform for Indonesian artisans to showcase various arts and crafts inspired by the nation's rich heritage. Crafted product lines will include selected local brands renowned for unique jewelry, fashion, and footwear. One gallery will be applied as a Curated Pop-Up Gallery, designed as a platform for curators and entrepreneurs to showcase their unique and high skill of craftmanship products.

As a way of building engagement and provide a captivating platform for the guests to be fully immersed with the artists and their meticulous art, a mini workshop space inside the gallery will be provided, thus the guests will be able to view, learn and participate.





BALINESE STARLING

The Balinese Starling, an endangered species native to the island, is the official mascot of the hotel. Known as Jalak Bali, the bird is one of Indonesia's indigenous species, notorious to only be found in the island of Bali.

SPECTACULAR JOURNEY

FLOWER THERAPY

AUTHENTIC INDONESIAN CUISINE

COOK WITH CLASS

AQUATIC EXPERIENCE JAMU & LULUR

NUSA DUA JAZZ FESTIVAL IMPERIAL CUISINE

AWAKENING THE CHAKRA SPIRIT EXPERIENTIAL

DETOX &
RESTORE

LADY IN RED AND CAST & CREW UNIFORMS

EDUTAINMENT FOR KIDS CURATED RETAIL GALLERY

KITE FESTIVAL ON THE BEACH PUPPET THEATER WINE DINNER

LUWAK COFFEE

RITUAL

AWARD-WINNING CHEFS

INDIGENOUS

INSPIRED MIXOLOGY

ARRIVAL

BALINESE

RITUAL AFTERNOON TEA

JAMU RITUAL THE MOST EXCLUSIVE

WEDDING STAGE

IGNITE THE NIGHT CEREMONY BALINESE INSPIRED ARCHITECTURE

FAREWELL GIFT KORAL RESTAURANT

IZAKAYA BY OKU

ROOFTOP STARGAZING

